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ABSTRACT

This index, which was compiled from a selected list of 45 periodicals published in 1996, lists more than 2,000 business education articles and research studies. Articles are listed under the following subject categories and subcategories: basic business (accounting, consumer awareness, economics, entrepreneurship/small business, finance investments, international business, management, marketing); communications (business English, collaboration, court reporting, electronic, multicultural, presentations, speaking, writing); curriculum (colleges and universities, elementary, graduate, junior high/middle school, postsecondary/community college, secondary/high school); document design and production (graphics, keyboarding, page design, reprographics, typography, word processing); general educational issues (administration, counseling, international education, standards); information systems (data security, database management, decision support systems, electronic imaging, end-user computing, expert systems, hardware, networks, optical disk, records management, software, systems analysis); office management (equipment and supplies, ergonomics and facility management, mail management, support staff); personnel issues (diversity, ethics and law, occupational information, performance evaluation, professional development, temporary staffing, work behavior); research methodology/issues; teaching issues (classroom management, diverse populations, instructional technology, student organizations, student recruitment, teacher preparation, teacher performance,

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testing and evaluation); teaching strategies (adult learners, business education, cooperative education, global/cultural awareness, technology education, vocational education); and training and development (instructional design, performance improvement, program evaluation, workplace impact). An author index is also included. (MN)

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THE BUSINESS EDUCATION INDEX

1996

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Business Education Index

1996

Index of Business Education Articles and Research Studies
Compiled From a Selected List of Periodicals Published
During the Year 1996

Volume 57

Cheryl L. Noll, Ph.D.
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Editorial Policy

Publications indexed in the *Business Education Index* will be limited to specific business education publications and those related to business education. Priority will be given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), business teacher education, and vocational education (primarily marketing education).

The publications in the *Index* must provide sufficient information to be of significant use to researchers. Also, the ability to locate journals and magazines from library sources is essential to the research process. Therefore, state and regional business education publications will be indexed if they meet the following requirements:

1. Publications that are a minimum of 10 pages in length.

2. Publications containing at least three substantive articles, preferably research-based.

3. Publications that are distributed to NABTE institution libraries or to NABTE institution departments in which business education is located.

4. Publications that are provided without charge to the editor.

Any organization or editor who wishes to have a publication included in the *Index* should contact the *1997 Index* editor.

Dr. Cheryl L. Noll, Editor
1997 Business Education Index
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Charleston, IL 61920
217-581-6933

Suggestions For Using The Index

All entries have the title, author(s), journal, (volume and number if applicable), inclusive pages, month, and year. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of this Index. Other commonly used abbreviations are:

Key to Abbreviations

Aug	August	Mr	March
Ap	April	My	May
Dec	December	Nov	November
ed	edition	No.	number
Feb	February	Oct	October
Ja	January	Sep	September
Jl	July	Vol.	volume

Subject Entries

Subjects are arranged in alphabetical order by main category and then subcategories. Main categories will contain miscellaneous entries related to that topic; subcategories will contain more specific entries. Each article is indexed under at least one and no more than four subjects.

The following list shows the subjects and the page number on which the entries begin. Major category headings are in bold.

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For two author entries, each author is listed first one time. For three or more authors, the term "et al." follows the author name; each author is listed first one time.

Thoughts From the Editors

As you may have noticed, over the last few years the subjects and journals listed in the *Business Education Index* have changed. Each year, we revise the subject list and review the journal offerings to reflect the current literature and readings in business education. We as business educators embrace the changes in our profession and believe that the *Index* supports this growth.

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Internet sources for business educators. Richard Hannah. JEB, Vol. 71, No. 4: 209-213 Mr/Ap 96

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Accountant job patterns and job satisfaction. Joseph M. Brown. Lehman College, Master's thesis 95

Accounting faculty profiles: Demographics and perceptions of academia. Gale Newell, Sheldon Langsam and Jerry Kreuze. JEB, Vol. 72, No. 2: 87-93 Nov/Dec 96

Accounting information systems in local accounting firms: A survey of current practices. Binshan Lin and Barbara E. Edwards. J CIS, Vol. 36, No. 4: 42-45 Summer 96

An evaluation of communication barriers between tax practitioners and their clients. Steven P. Golen, Michael A. O'Dell and Sanjay Gupta. JEB, Vol. 71, No. 3: 157-161 Ja/Feb 96

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Effects of age and gender on perceptions of trust towards auditors. Martha S. Doran and Steven Golen. ABEA J, Vol. 15, No. 1: 18-21 Spring 96

Employer preferences for the background of entry-level accountants: Degree, certification, verification, internship, and experience. Thomas W. Oliver, Antonio L. Que, Carl S. Farinacci, and Barbara C. Garfield. JEB, Vol. 72, No. 2: 82-86 Nov/Dec 96

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Improving students' understanding of the importance of economic consequences in standard setting: A computerized spreadsheet tool. Daniel M. Ivancevich, S. Ivancevich and Anthony Cocco. JEB, Vol. 72, No. 2: 107-112 Nov/Dec 96

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The code of professional conduct: Instructional impact on accounting students' ethical perceptions and attitudes. Suzanne P. Ward, Dan R. Ward and Thomas E. Wilson, Jr. JEB, Vol. 71, No. 3: 147-150 Ja/Feb 96

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